



Date: January 15, 2020
To: ITP Board
From: Maxwell Dillivan, AICP / Planning Department
Subject: OCTOBER 2019 FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT

OVERVIEW

October 2019 total ridership fell 5.1% compared to October 2018. This trend was primarily attributed to a fall in GVSU ridership due to a newly-implemented Fall Break in the university's academic calendar. This break accounted for an estimated 22,000 lost rides on the four GVSU routes. Several fixed routes experienced increases compared to the same month the previous year, including Silver Line and Route 19.

RIDERSHIP SUMMARY

October 2019 compared to October 2018

Total Ridership	Monthly Total	Percent Change	Total Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	712,559	-0.9%	-6,225
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	379,151	-12.1%	-52,392
Demand-Response (<i>Go!Bus, PASS</i>)	31,313	-3.5%	-1,123
Total Monthly Ridership	1,123,023	-5.1%	-59,740

Daily Average Ridership	Monthly Average	Percent Change	Total Change
Weekday Total	43,545	-5.4%	-2,509
Weekday Evening	5,910	-4.7%	-295
Saturday	15,858	5.3%	805
Sunday	6,639	-13.4%	-1,034

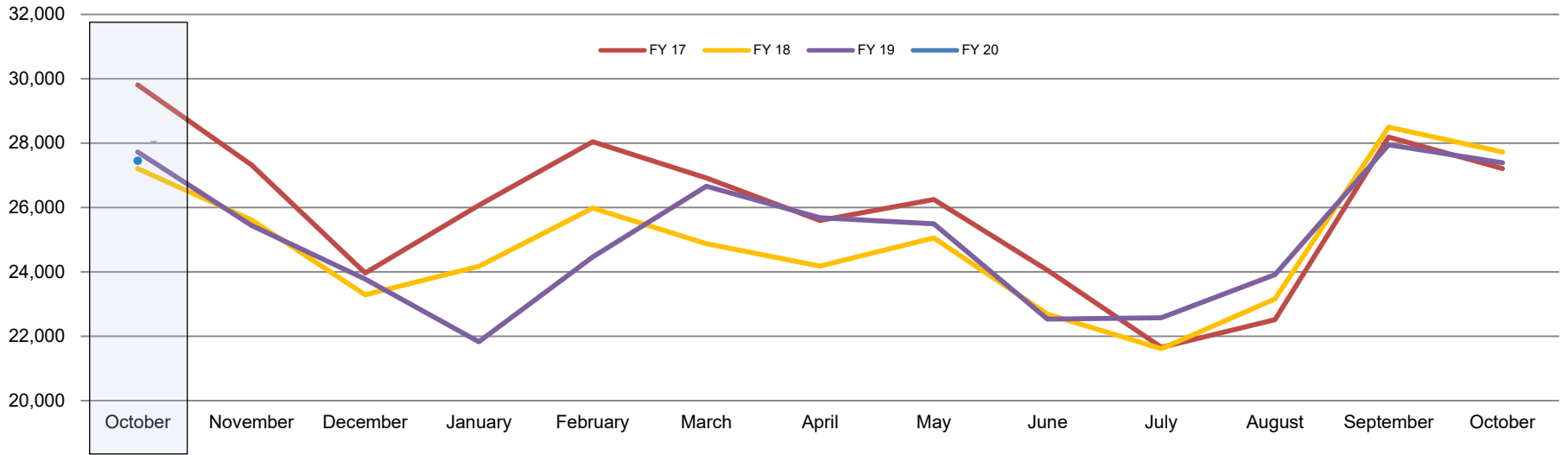
Fiscal Year 2020 compared to Fiscal Year 2019

Total Ridership	Monthly Total	Percent Change	Total Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	712,559	-0.9%	-6,225
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	379,151	-12.1%	-52,392
Demand-Response (<i>Go!Bus, PASS</i>)	31,313	-3.5%	-1,123
Total Monthly Ridership YTD	1,123,023	-5.1%	-59,740

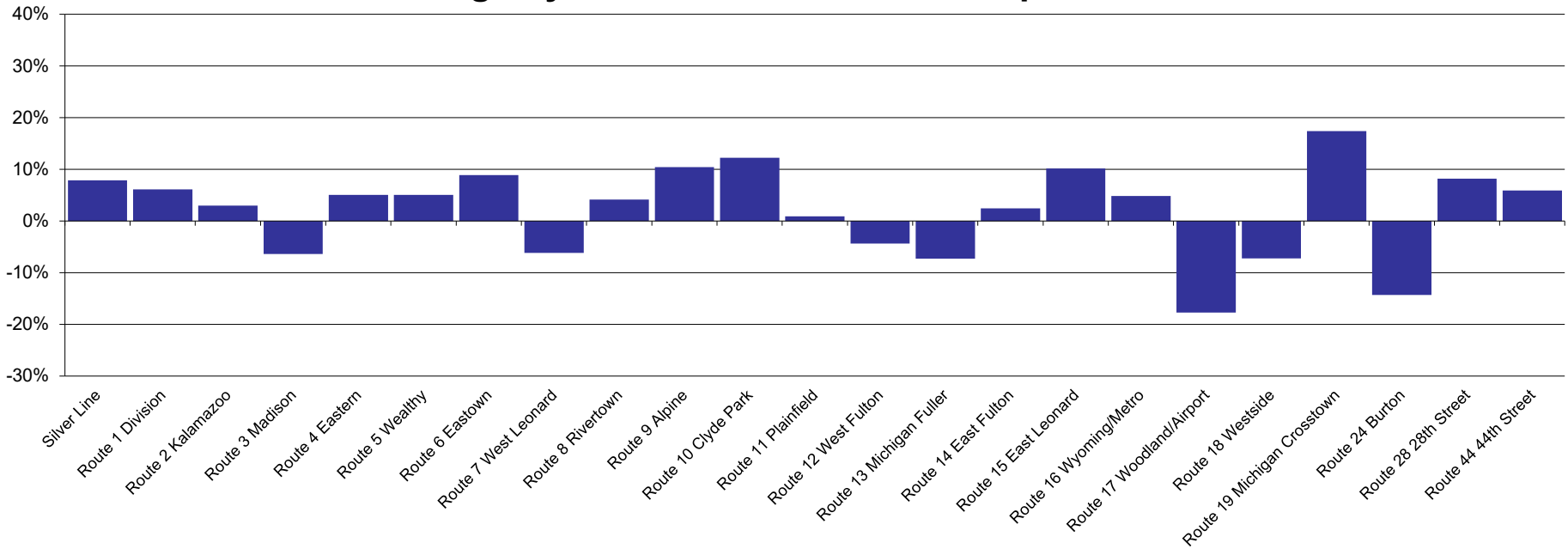
PRODUCTIVITY SUMMARY (*routes 1 – 44 only*)

Performance Category	October 2019	October 2018	Percent Change
Average passengers per hour per route	21.8	22.1	-1.1%
Average passengers per mile per route	1.67	1.79	-6.8%
Average farebox recovery percent per route	24.9%	28.0%	-11.1%
Average daily passengers	22,435	22,653	-1.0%

Monthly Weekday Average Ridership History



Percent Change by Route: October 2019 compared to October 2018





Date: January 15, 2020
To: ITP Board
From: Maxwell Dillivan, AICP / Planning Department
Subject: NOVEMBER 2019 FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT

OVERVIEW

November 2019 total ridership fell 5.1% compared to November 2018, though when accounting for November 2018's additional weekday and a farebox system malfunction on November 27th, total system ridership decreased by a more modest 1.5%. Sunday ridership was a highlight of the month in part to continued increases in DASH service. Top performing routes for the month were Silver Line, Route 19 – Michigan Crosstown, and Route 1 – Division.

RIDERSHIP SUMMARY

November 2019 compared to November 2018

Total Ridership	Monthly Total	Percent Change	Total Change
Routes 1 – 44 (non-contracted regular fixed routes, incl. 19)	592,888	-3.1%	-19,208
Contracted/Specialized Service (GVSU, DASH, etc.)	304,071	-8.7%	-29,001
Demand-Response (Go!Bus, PASS)	27,708	-4.2%	-1,212
Total Monthly Ridership	924,667	-5.1%	-49,421

Daily Average Ridership	Monthly Average	Percent Change	Total Change
Weekday Total	40,112	-2.2%	-905
Weekday Evening	5,264	-2.3%	-124
Saturday	13,343	-5.1%	-720
Sunday	6,999	1.6%	108

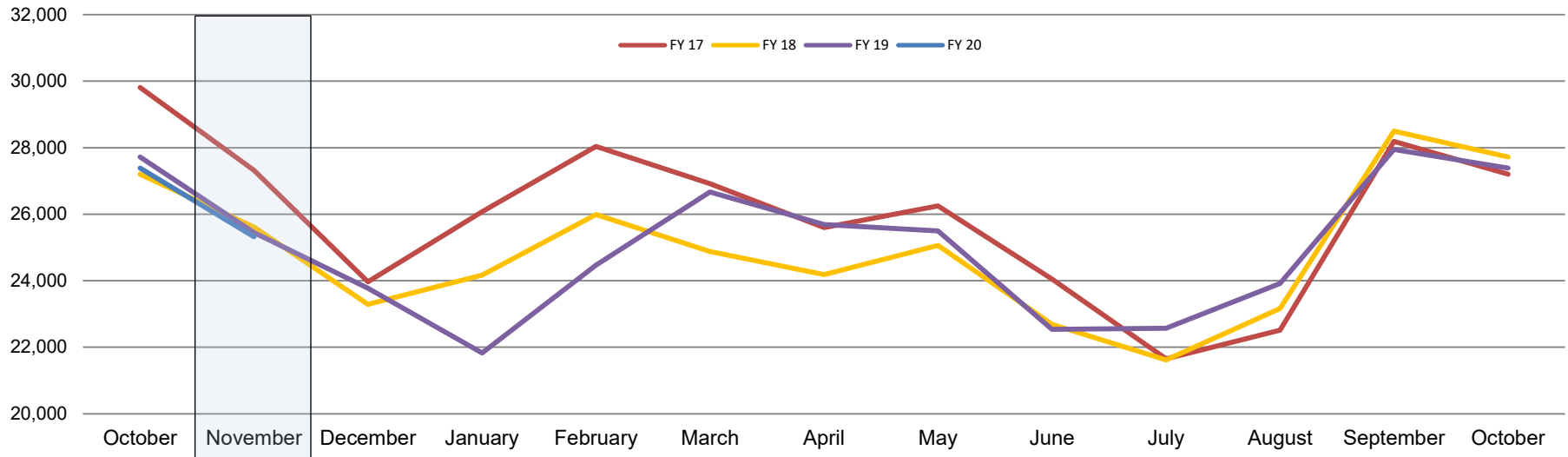
Fiscal Year 2020 compared to Fiscal Year 2019

Total Ridership	Monthly Total	Percent Change	Total Change
Routes 1 – 44 (non-contracted regular fixed routes, incl. 19)	1,305,447	-1.9%	-25,433
Contracted/Specialized Service (GVSU, DASH, etc.)	683,222	-10.6%	-81,393
Demand-Response (Go!Bus, PASS)	59,021	-3.8%	-2,335
Total Monthly Ridership YTD	2,047,690	-5.1%	-109,161

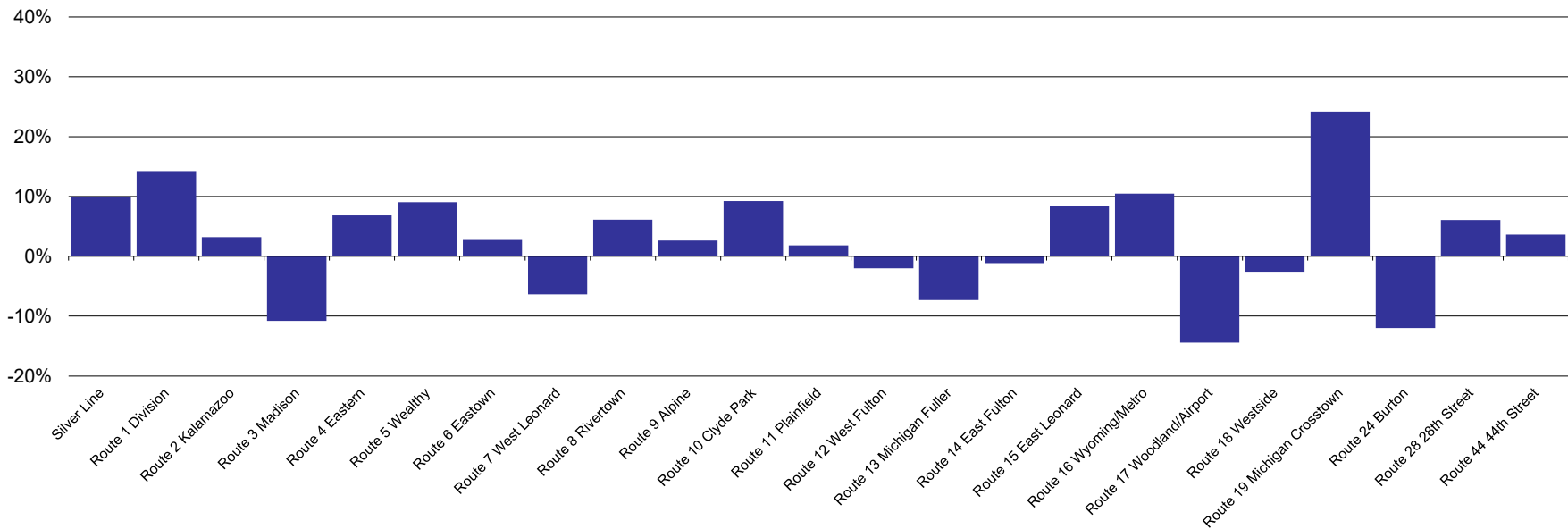
PRODUCTIVITY SUMMARY (routes 1 – 44 only)

Performance Category	November 2019	November 2018	Percent Change
Average passengers per hour per route	20.1	20.4	-1.1%
Average passengers per mile per route	1.54	1.66	-6.9%
Average farebox recovery percent per route	23.2%	25.8%	-9.9%
Average daily passengers	19,998	20,648	-3.1%

Monthly Weekday Average Ridership History



Percent Change by Route: November 2019 compared to November 2018





Date: [insert date], 2020
To: ITP Board
From: Nick Monoyois – Planning Manager
Maxwell Dillivan, AICP – Senior Planner
Subject: FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT - DECEMBER 2019

OVERVIEW

Total monthly ridership increased marginally in the month of December 2019 compared to December 2018. Route 19 and DASH experienced the greatest increases year-over-year. Top performing routes for the month include Silver Line, Route 1 – Division, and Route 2 – Kalamazoo.

BACKGROUND INFORMATION

Monthly Ridership

	December 2019	December 2018	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	567,012	568,485	↓ 0.3%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	168,521	164,067	↑ 2.7%
Demand-Response (<i>Go!Bus, PASS</i>)	27,538	27,288	↑ 0.9%
Total Monthly Ridership	763,071	759,840	↑ 0.4%

Daily Average Ridership

	December 2019	December 2018	% Change
Weekday Total	31,191	31,983	↓ 2.5%
Weekday Evening	4,211	4,273	↓ 1.5%
Saturday	12,594	12,512	↑ 0.7%
Sunday	6,027	6,067	↓ 0.7%

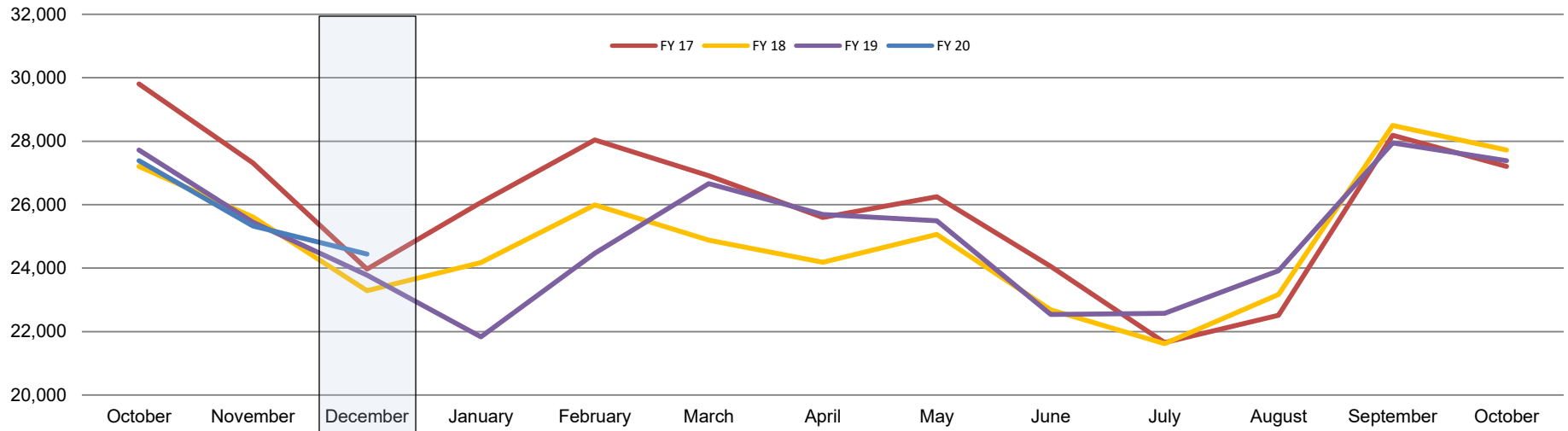
Fiscal Year Ridership

	Fiscal Year 2020	Fiscal Year 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	1,872,459	1,899,365	↓ 1.4%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	851,743	928,682	↓ 8.3%
Demand-Response (<i>Go!Bus, PASS</i>)	86,559	88,644	↓ 2.4%
Total Monthly Ridership YTD	2,810,761	2,916,691	↓ 3.6%

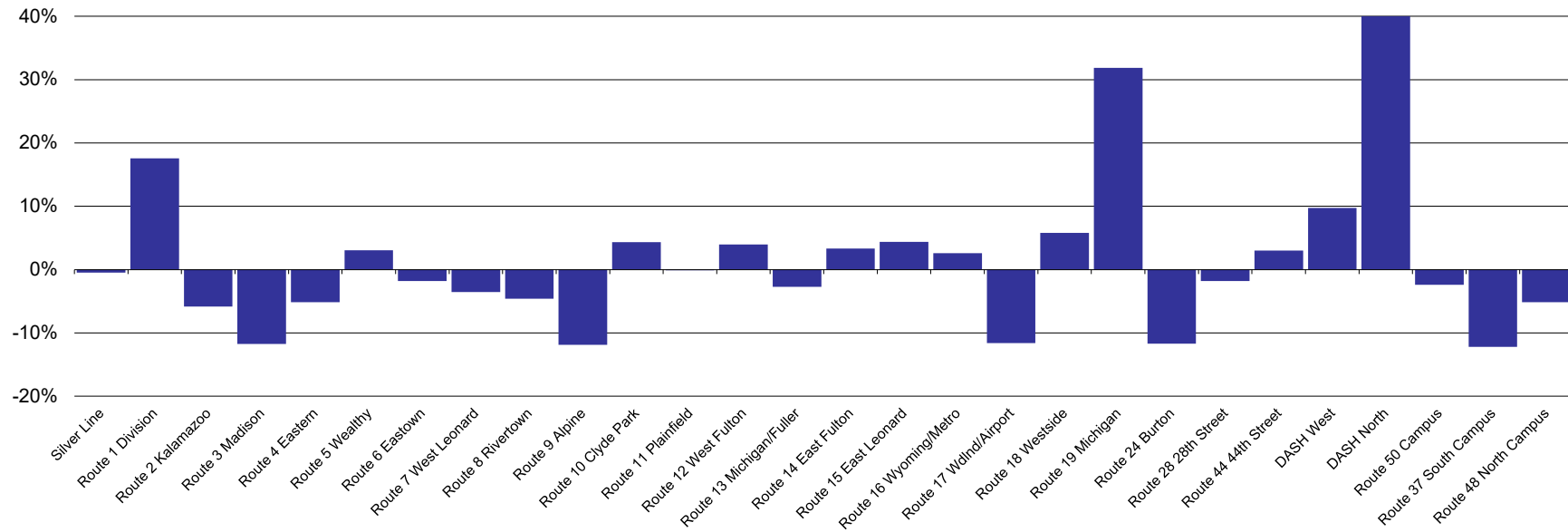
Productivity Summary

	December 2019	December 2018	% Change
Average passengers per hour per route	18.7	19.2	↓ 2.7%
Average passengers per mile per route	1.43	1.56	↓ 8.3%
Average farebox recovery percent per route	19.6%	26.2%	↓ 25.3%
Average daily passengers	18,517	18,482	↑ 0.2%

Monthly Weekday Average Ridership History



Percent Change by Route: December 2019 compared to December 2018





Date: [insert date], 2020
To: ITP Board
From: Nick Monoyois – Planning Manager
Maxwell Dillivan, AICP – Senior Planner
Subject: FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – JANUARY 2020

OVERVIEW

January 2020 ridership vastly exceeded January 2019 in nearly all categories. More favorable weather conditions throughout the month encouraged greater transit use. While a significant proportion of this trend can be attributed to January 2019’s “polar vortex,” January 2020 outperformed the last three fiscal years by a considerable margin. As a result of this high ridership month, year-to-date (YTD) ridership in FY 2020 has eclipsed FY 2019.

BACKGROUND INFORMATION

Monthly Ridership

	January 2020	January 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	626,351	550,097	↑ 13.9%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	330,725	273,047	↑ 21.1%
Demand-Response (<i>Go!Bus, PASS</i>)	29,731	22,213	↑ 33.8%
Total Monthly Ridership	986,807	845,357	↑ 16.7%

Daily Average Ridership

	January 2020	January 2019	% Change
Weekday Total	40,037	33,957	↑ 17.9%
Weekday Evening	5,087	4,416	↑ 15.2%
Saturday	12,588	12,791	↓ 1.6%
Sunday	6,479	6,232	↑ 4.0%

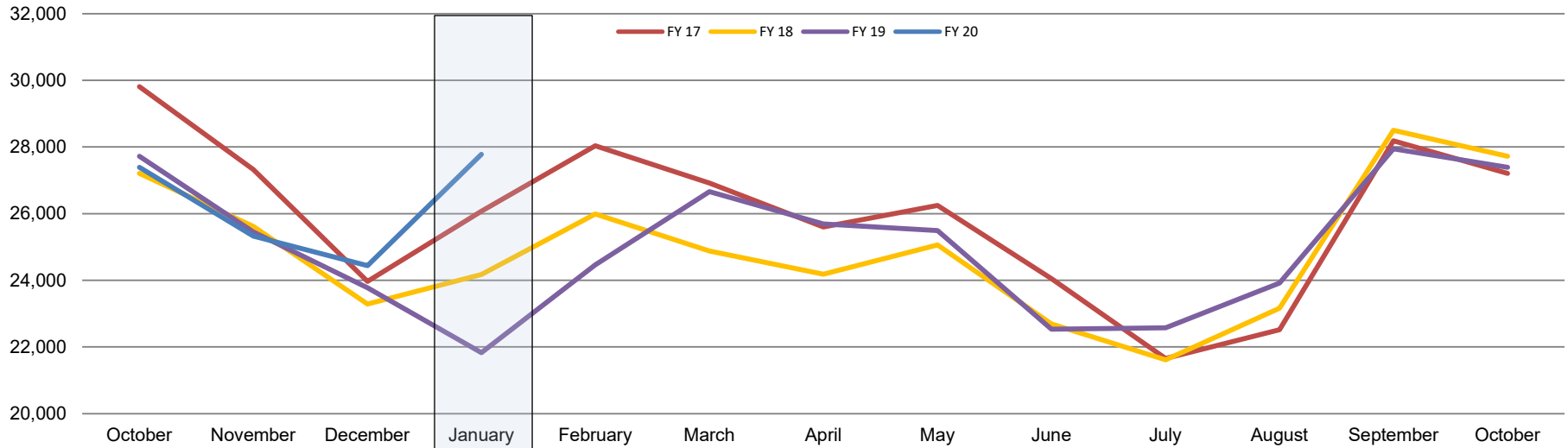
Fiscal Year Ridership

	Fiscal Year 2020	Fiscal Year 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	2,498,810	2,449,462	↑ 2.0%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	1,182,468	1,201,729	↓ 1.6%
Demand-Response (<i>Go!Bus, PASS</i>)	116,290	110,857	↑ 4.9%
Total Monthly Ridership YTD	3,797,568	3,762,048	↑ 0.9%

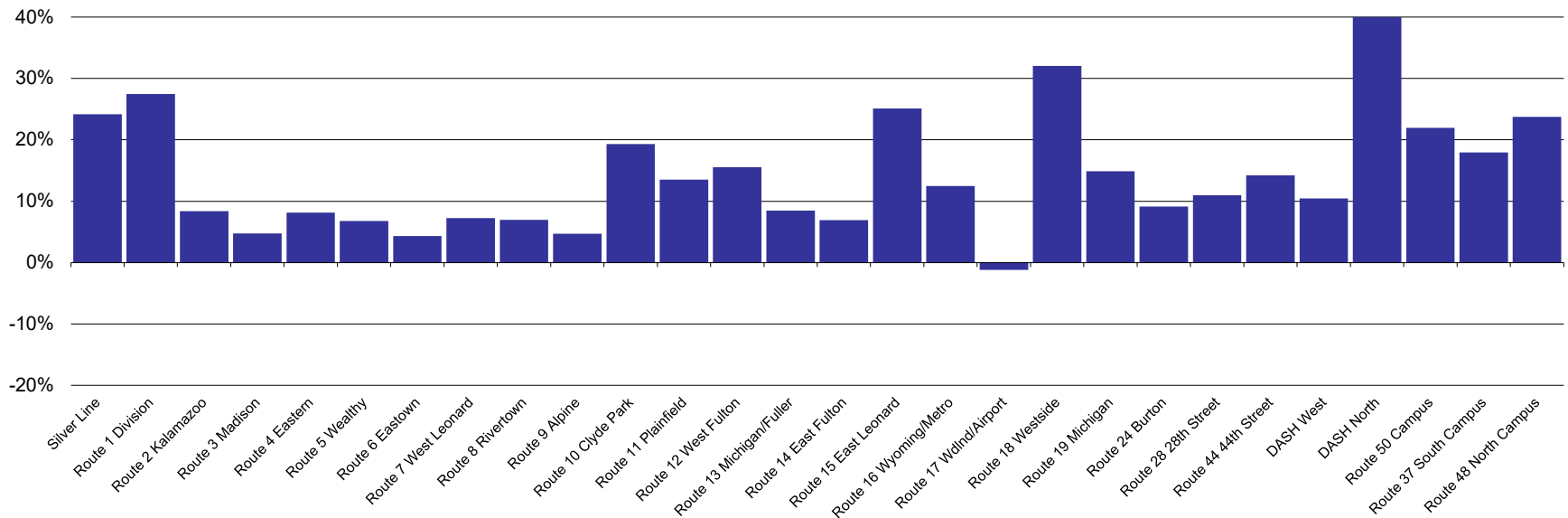
Productivity Summary

	January 2020	January 2019	% Change
Average passengers per hour per route	20.0	17.6	↑ 13.6%
Average passengers per mile per route	1.53	1.43	↑ 7.0%
Average farebox recovery percent per route	19.9%	22.4%	↓ 11.0%
Average daily passengers	20,415	17,987	↑ 13.5%

Monthly Weekday Average Ridership History



Percent Change by Route: January 2020 compared to January 2019





Date: [insert date], 2020
To: ITP Board
From: Nick Monoyois – Planning Manager
Maxwell Dillivan, AICP – Senior Planner
Subject: FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – FEBRUARY 2020

OVERVIEW

Ridership and productivity for a second consecutive month experienced increases. Regular fixed route demonstrated a strong performance as more favorable weather conditions compared to February 2019 helped contribute to higher ridership. The month was particularly strong for Silver Line, Route 1, and Route 28 which all experienced increases of more than 20% from the same month last year (over 30% for Route 28). One of the few blemishes in terms of February 2020's system performance was the continuing decline of ridership on GVSU services.

BACKGROUND INFORMATION

Monthly Ridership

	February 2020	February 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	618,961	564,439	↑ 9.7%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	327,051	331,281	↓ 1.3%
Demand-Response (<i>Go!Bus, PASS</i>)	28,305	27,578	↑ 2.6%
Total Monthly Ridership	974,317	923,298	↑ 5.5%

Daily Average Ridership

	February 2020	February 2019	% Change
Weekday Total	42,265	40,865	↑ 3.4%
Weekday Evening	5,508	5,530	↓ 0.4%
Saturday	14,281	13,447	↑ 6.2%
Sunday	7,326	6,160	↑ 18.9%

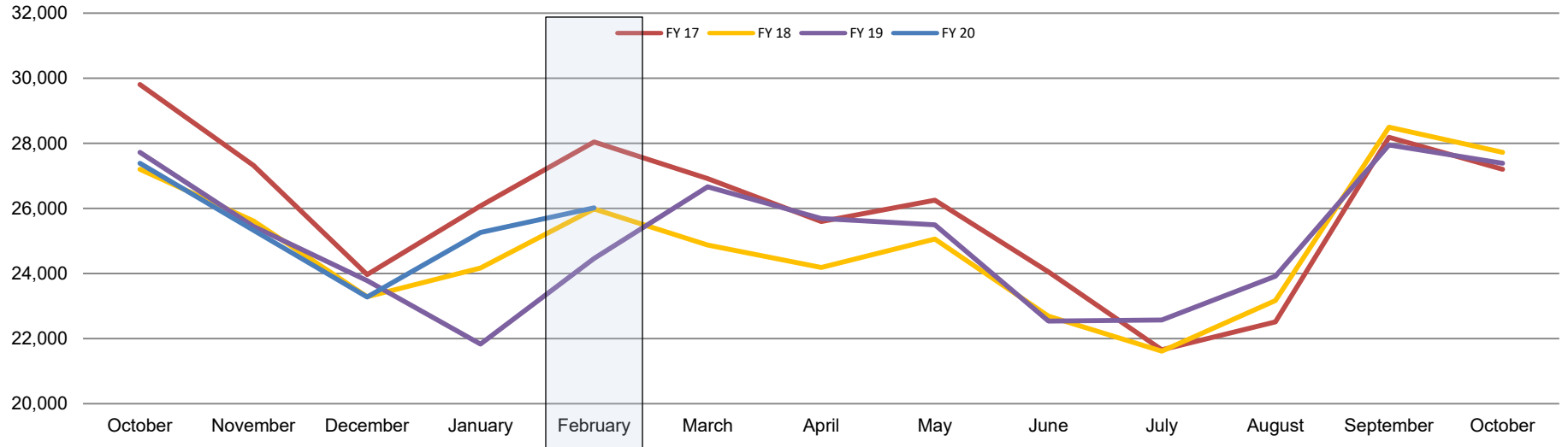
Fiscal Year Ridership

	Fiscal Year 2020	Fiscal Year 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	3,117,771	3,013,901	↑ 3.4%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	1,509,519	1,533,010	↓ 1.5%
Demand-Response (<i>Go!Bus, PASS</i>)	144,595	138,435	↑ 4.4%
Total Monthly Ridership YTD	4,771,885	4,685,346	↑ 1.8%

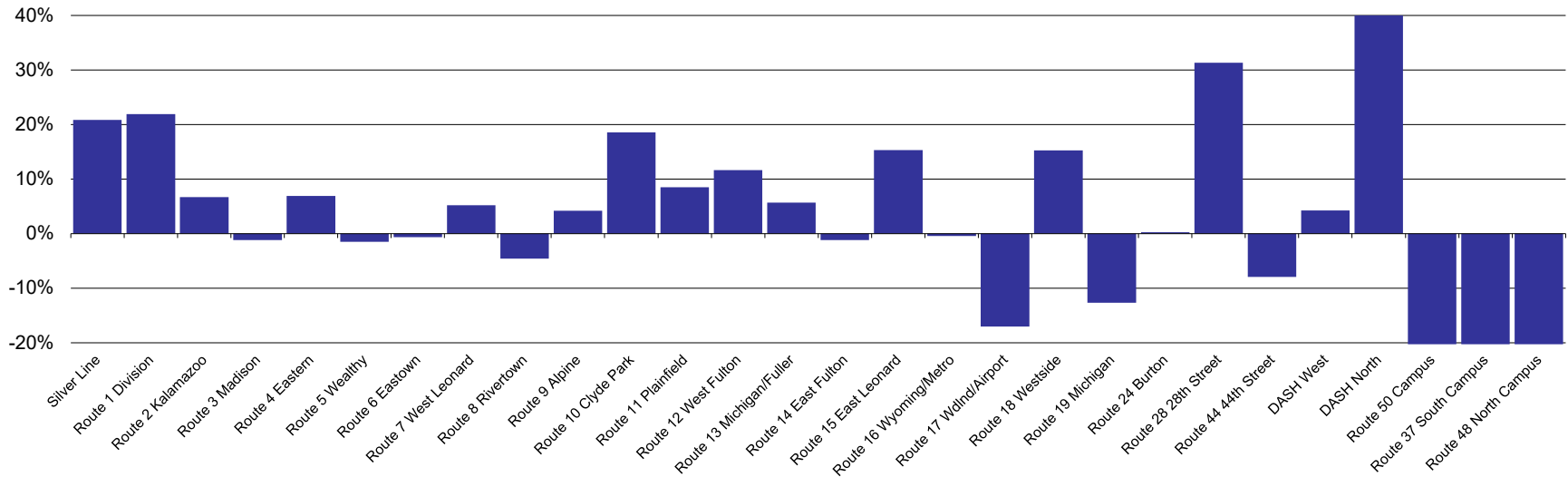
Productivity Summary

	February 2020	February 2019	% Change
Average passengers per hour per route	21.0	19.6	↑ 7.2%
Average passengers per mile per route	1.61	1.59	↑ 0.9%
Average farebox recovery percent per route	20.3%	23.2%	↓ 12.7%
Average daily passengers	21,194	19,663	↑ 7.8%

Monthly Weekday Average Ridership History



Percent Change by Route: February 2020 compared to February 2019





Date: [insert date], 2020
To: ITP Board
From: Maxwell Dillivan, AICP – Senior Planner
Nick Monoyois – Planning Manager
Subject: FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – MARCH 2020

OVERVIEW

March 2020 ridership and productivity was severely affected by the fall-out of COVID-19. Ridership had begun to decrease in the weeks preceding the Governor’s March 25th shelter-in-place executive order. Several contract services tapered off after the executive order was initiated which exacerbated systemwide ridership decreases. Routes operating at higher frequencies serving grocery stores and medical facilities proved to be more resilient through the pandemic, namely Silver Line, Route 1, Route 2, Route 16, and Route 28.

BACKGROUND INFORMATION

Monthly Ridership

	March 2020	March 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	410,632	654,736	↓ 37.3%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	88,575	265,482	↓ 66.6%
Demand-Response (<i>Go!Bus, PASS</i>)	17,207	31,554	↓ 45.5%
Total Monthly Ridership	516,414	951,772	↓ 45.7%

Daily Average Ridership

	March 2020	March 2019	% Change
Weekday Total	19,868	39,037	↓ 49.1%
Weekday Evening	2,776	5,418	↓ 48.8%
Saturday	9,227	13,775	↓ 33.0%
Sunday	5,043	6,313	↓ 20.1%

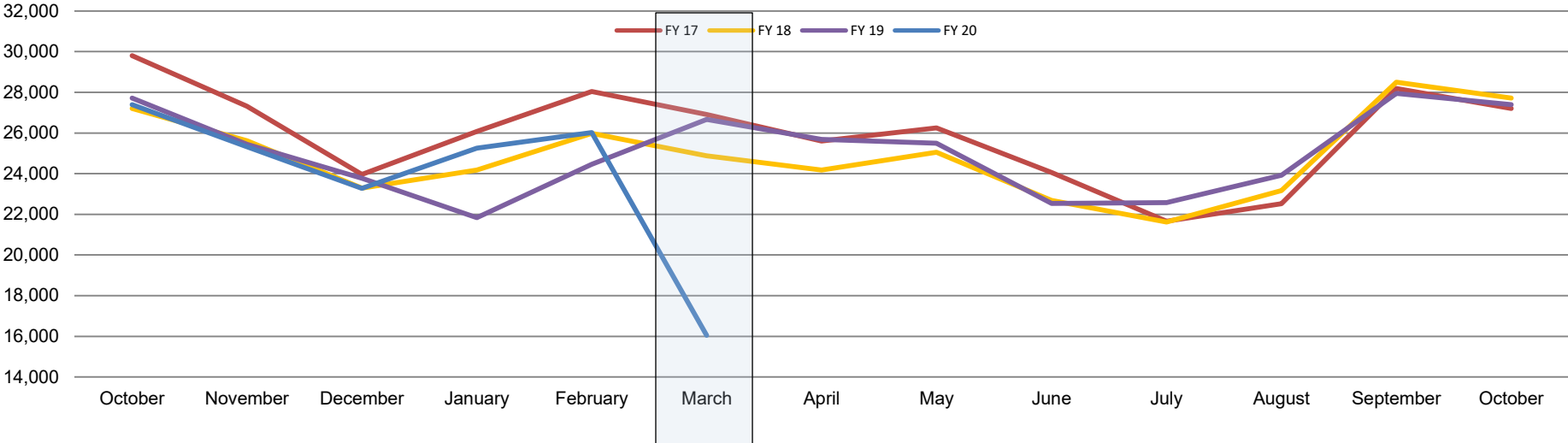
Fiscal Year Ridership

	Fiscal Year 2020	Fiscal Year 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	3,528,403	3,668,637	↓ 3.8%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	1,598,094	1,798,491	↓ 11.1%
Demand-Response (<i>Go!Bus, PASS</i>)	161,802	169,989	↓ 4.8%
Total Monthly Ridership YTD	5,288,299	5,637,118	↓ 6.2%

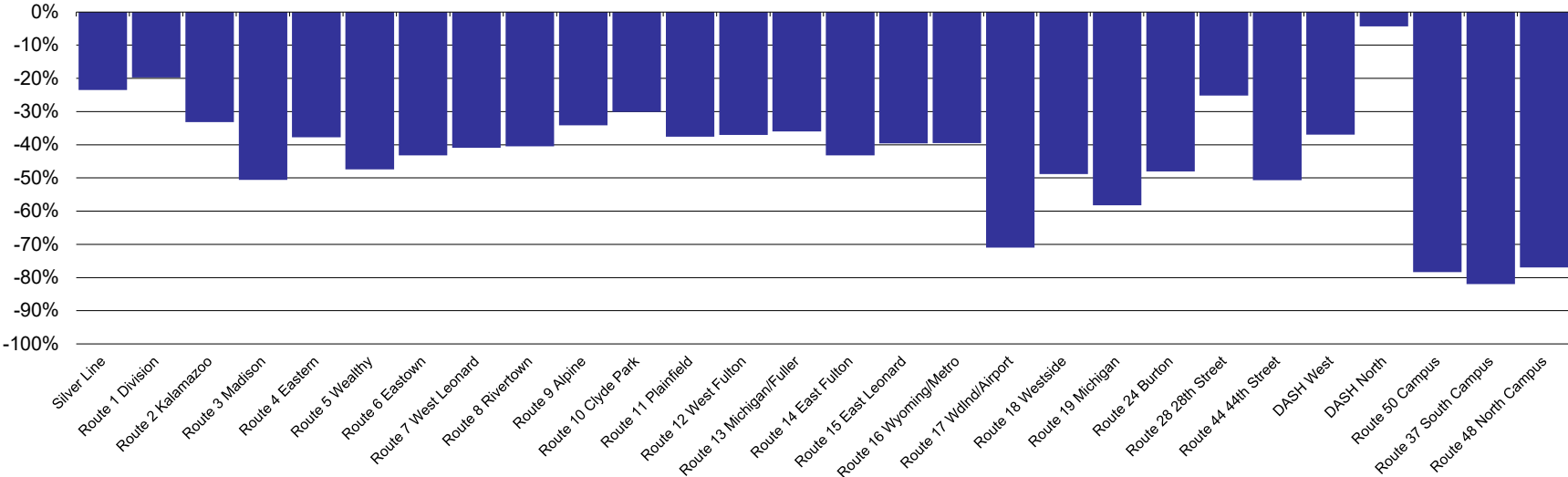
Productivity Summary

	March 2020	March 2019	% Change
Average passengers per hour per route	16.3	21.2	↓ 23.0%
Average passengers per mile per route	1.25	1.72	↓ 27.5%
Average farebox recovery percent per route	15.2%	25.1%	↓ 39.6%
Average daily passengers	13,023	20,655	↓ 37.0%

Monthly Weekday Average Ridership History



Percent Change by Route: March 2020 compared to March 2019





Date: [insert date], 2020
To: ITP Board
From: Maxwell Dillivan, AICP – Senior Planner
Nick Monoyois – Planning Manager
Subject: FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – APRIL 2020

OVERVIEW

The continuing effects of the coronavirus pandemic have prompted an unprecedented total system ridership decrease of 86% in April 2020 compared to April 2019. Drastic ridership declines of this magnitude have been experienced by transit agencies across the country and beyond. Throughout the month, the fixed route system was operating as a skeleton network with only 14 essential routes operating at reduced frequencies. There was a clear trend of routes operating at higher frequencies which serve grocery stores, medical facilities, and other essential locations performing notably better than those which serve fewer of those key destinations.

BACKGROUND INFORMATION

Monthly Ridership

	April 2020	April 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	129,144	647,402	↓ 80.1%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	5,049	292,623	↓ 98.3%
Demand-Response (<i>Go!Bus, PASS</i>)	4,825	31,607	↓ 84.7%
Total Monthly Ridership	139,018	971,632	↓ 85.7%

Daily Average Ridership

	April 2020	April 2019	% Change
Weekday Total	5,105	38,964	↓ 86.9%
Weekday Evening	183	5,471	↓ 96.7%
Saturday	3,315	14,396	↓ 77.0%
Sunday	2,157	6,310	↓ 65.8%

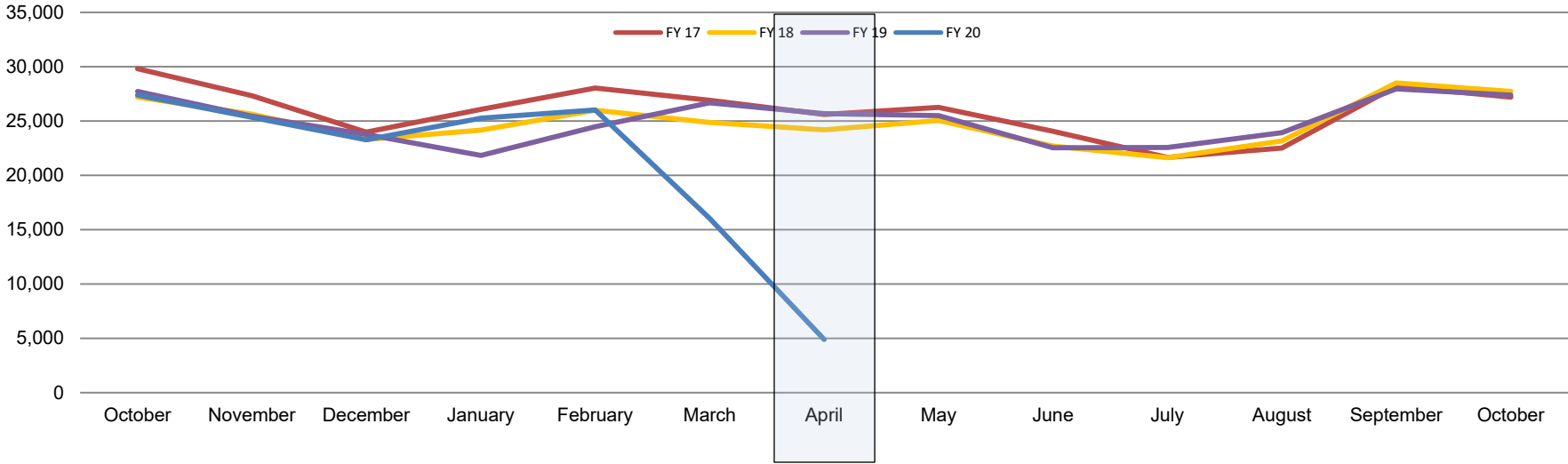
Fiscal Year Ridership

	Fiscal Year 2020	Fiscal Year 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	3,657,547	4,316,039	↓ 15.3%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	1,603,143	2,091,115	↓ 23.3%
Demand-Response (<i>Go!Bus, PASS</i>)	166,627	201,596	↓ 17.3%
Total Monthly Ridership YTD	5,427,317	6,608,750	↓ 17.9%

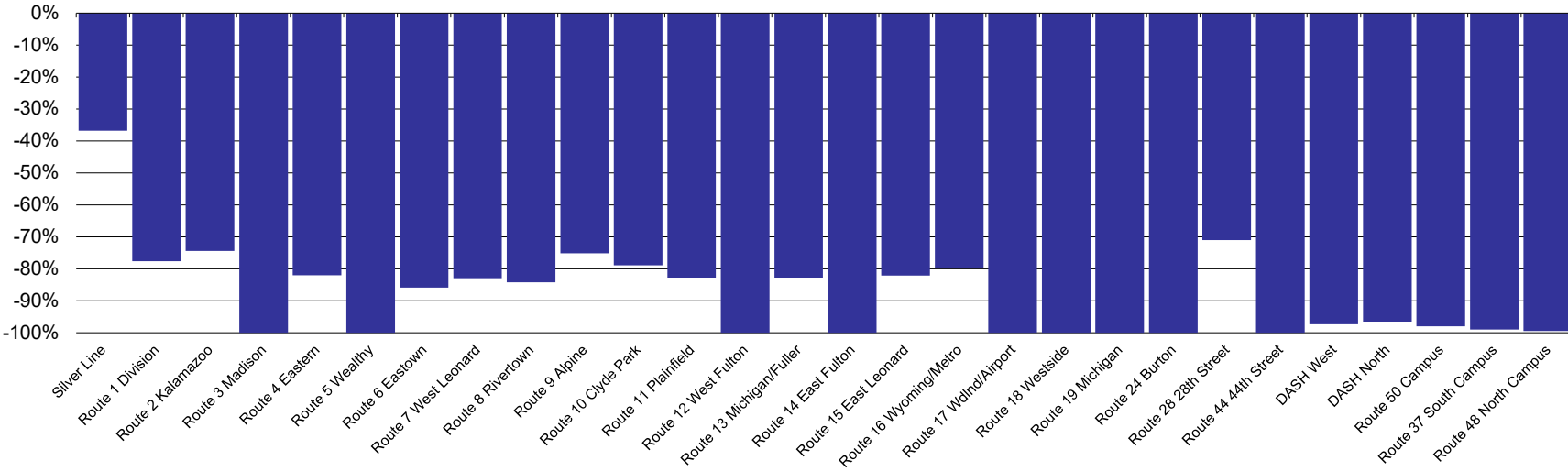
Productivity Summary

	April 2020	April 2019	% Change
Average passengers per hour per route	14.0	20.7	↓ 32.5%
Average passengers per mile per route	1.04	1.68	↓ 38.1%
Average farebox recovery percent per route	15.2%	23.8%	↓ 36.3%
Average daily passengers	4,299	21,022	↓ 79.6%

Monthly Weekday Average Ridership History



Percent Change by Route: April 2020 compared to April 2019





Date: [insert date], 2020
To: ITP Board
From: Maxwell Dillivan, AICP – Senior Planner
 Nick Monoyois – Planning Manager
Subject: FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – MAY 2020

OVERVIEW

Many of the same trends observed in April 2020 continued throughout the month of May 2020. Several routes were suspended throughout May, consequently suppressing ridership further beyond the effects of the pandemic. Top performing routes throughout April (i.e., those serving essential locations such as grocery stores and medical facilities) continued their performance in May. These routes include Silver Line, Route 1 Division, Route 2 Kalamazoo, Route 4 Eastern, Route 9 Alpine, and Route 28 28th Street Crosstown.

BACKGROUND INFORMATION

Monthly Ridership

	May 2020	May 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	125,207	643,084	↓ 80.5%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	4,613	69,718	↓ 93.4%
Demand-Response (<i>Go!Bus, PASS</i>)	5,834	30,598	↓ 80.9%
Total Monthly Ridership	135,654	743,400	↓ 81.8%

Daily Average Ridership

	May 2020	May 2019	% Change
Weekday Total	5,099	29,099	↓ 82.5%
Weekday Evening	303	4,306	↓ 93.0%
Saturday	3,426	12,291	↓ 72.1%
Sunday	2,131	5,867	↓ 63.5%

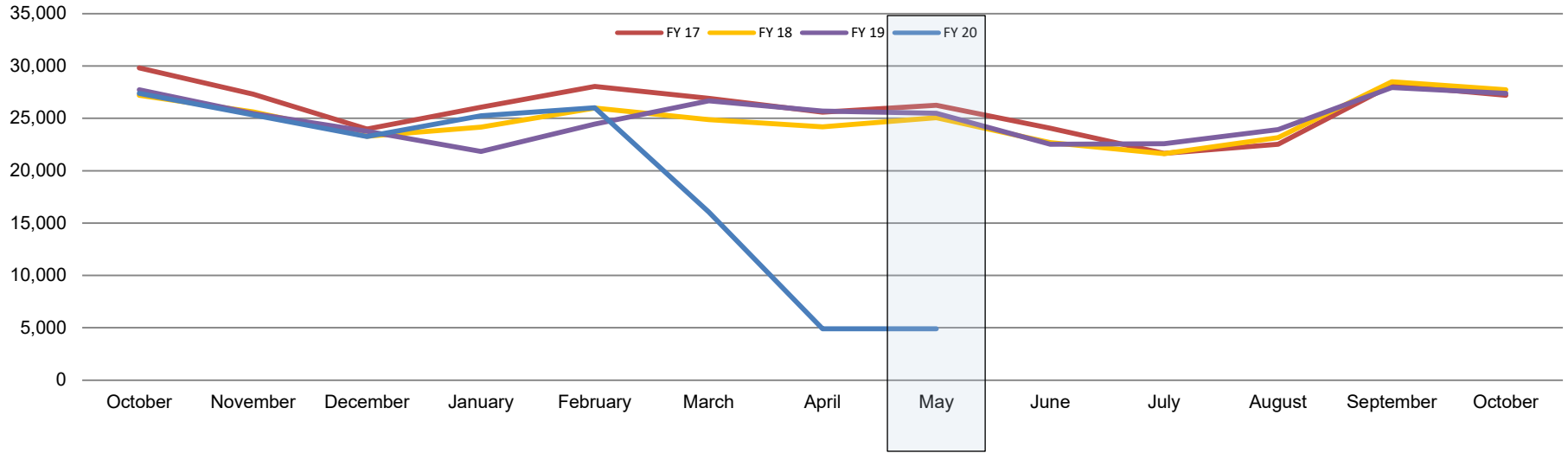
Fiscal Year Ridership

	Fiscal Year 2020	Fiscal Year 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes, incl. 19</i>)	3,782,754	4,959,123	↓ 23.7%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	1,607,756	2,160,833	↓ 25.6%
Demand-Response (<i>Go!Bus, PASS</i>)	172,461	232,194	↓ 25.7%
Total Monthly Ridership YTD	5,562,971	7,352,150	↓ 24.3%

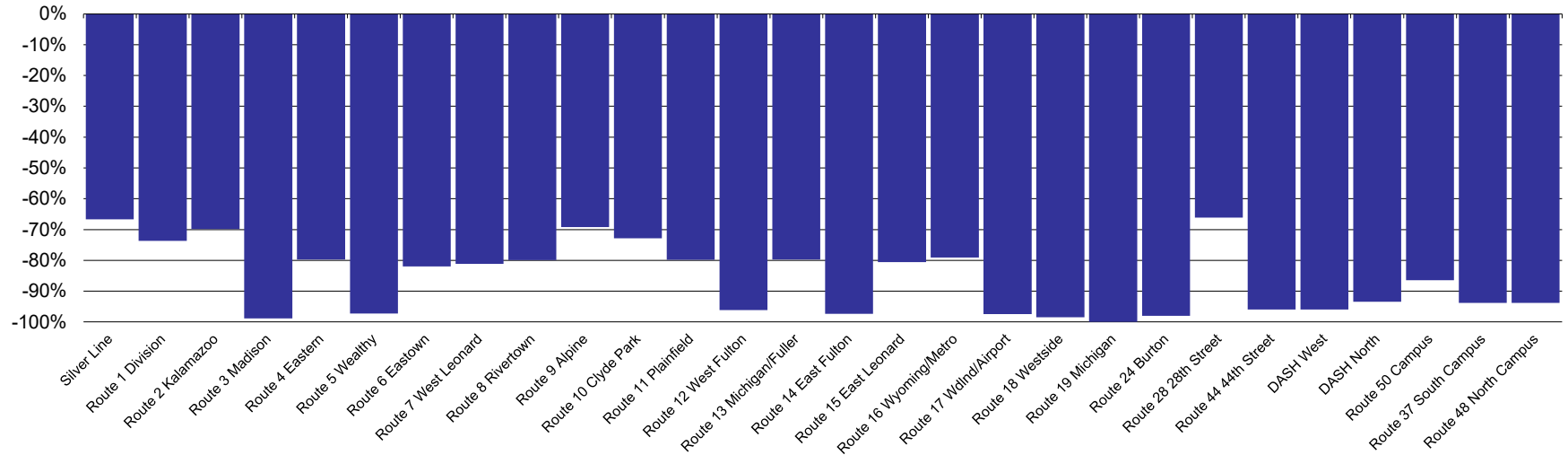
Productivity Summary

	May 2020	May 2019	% Change
Average passengers per hour per route	10.1	20.5	↓ 50.6%
Average passengers per mile per route	0.76	1.67	↓ 54.8%
Average farebox recovery percent per route	10.8%	24.1%	↓ 55.4%
Average daily passengers	4,173	20,836	↓ 80.0%

Monthly Weekday Average Ridership History



Percent Change by Route: May 2020 compared to May 2019





Date: [insert date], 2020
To: ITP Board
From: Maxwell Dillivan, AICP – Senior Planner
 Nick Monoyois – Planning Manager
Subject: FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – JUNE 2020

OVERVIEW

June 2020 brought about a considerable ridership resurgence compared to recent months of the pandemic. Service levels were increased significantly on May 26th as frequency on several high-productivity routes was enhanced to 15-minute service from 6 a.m. to 6 p.m., and several temporarily-suspended routes returned to service. This recovery plan focused on enhancing service along corridors and communities of concern as determined in the COA, including Silver Line, Route 1 Division, Route 2 Kalamazoo, Route 4 Eastern (to 28th Street), Route 9 Alpine (to Greenridge Mall), and Route 28 28th Street Crosstown. Additionally, the trend of daily new coronavirus cases began decreasing throughout the month helping contribute to an increased willingness to ride transit and improved confidence in its safety.

BACKGROUND INFORMATION

Monthly Ridership

	June 2020	June 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes</i>)	218,956	535,869	↓ 59.1%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	22,587	72,542	↓ 68.9%
Demand-Response (<i>Go!Bus, PASS</i>)	9,797	27,017	↓ 63.7%
Total Monthly Ridership	251,340	635,428	↓ 60.4%

Daily Average Ridership

	June 2020	June 2019	% Change
Weekday Total	9,302	25,779	↓ 63.9%
Weekday Evening	1,211	4,340	↓ 72.1%
Saturday	6,249	12,755	↓ 51.0%
Sunday	2,978	5,811	↓ 48.8%

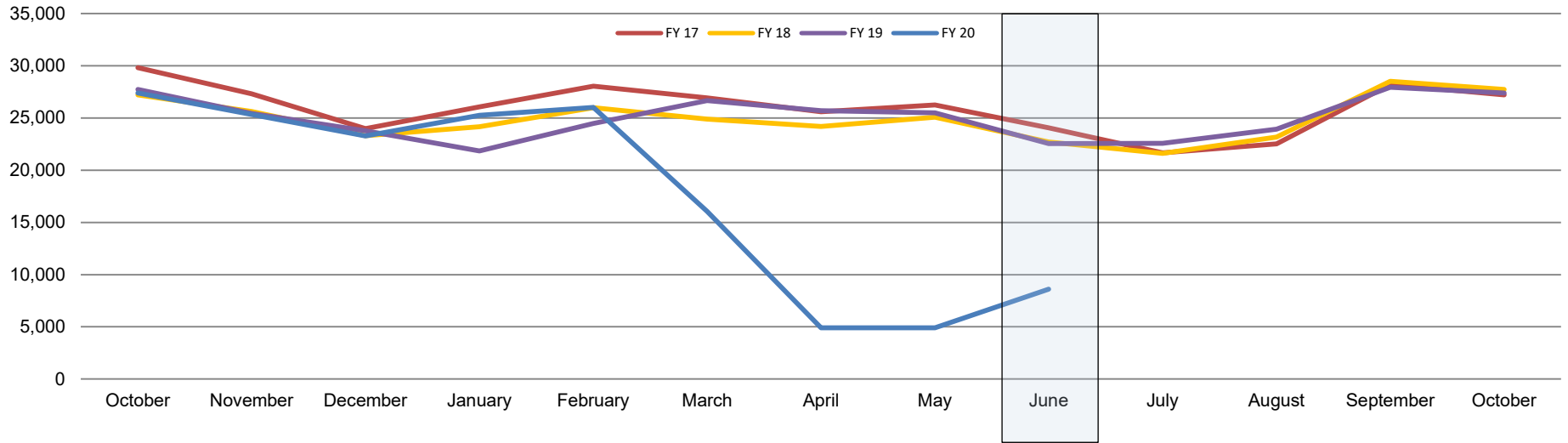
Fiscal Year Ridership

	Fiscal Year 2020	Fiscal Year 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes</i>)	4,001,710	5,494,992	↓ 27.2%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	1,630,605	2,233,375	↓ 27.0%
Demand-Response (<i>Go!Bus, PASS</i>)	182,258	259,211	↓ 29.7%
Total Monthly Ridership YTD	5,814,573	7,987,578	↓ 27.2%

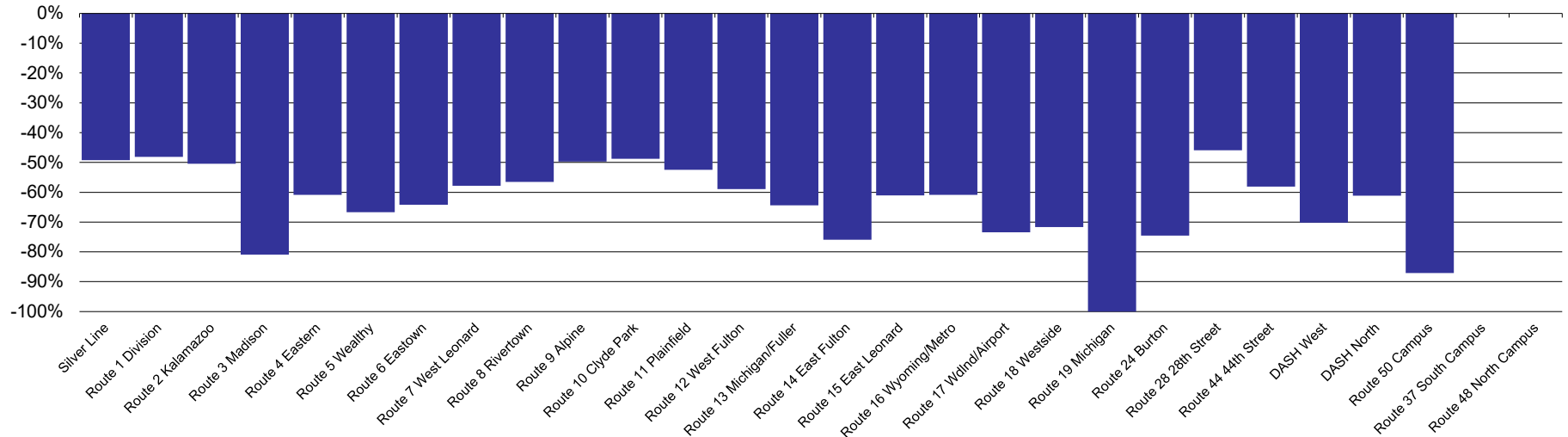
Productivity Summary

	June 2020	June 2019	% Change
Average passengers per hour per route	9.1	18.1	↓ 49.6%
Average passengers per mile per route	0.64	1.47	↓ 56.3%
Average farebox recovery percent per route	9.4%	23.9%	↓ 60.7%
Average daily passengers	7,297	17,626	↓ 58.6%

Monthly Weekday Average Ridership History



Percent Change by Route: June 2020 compared to June 2019





Date: [insert date], 2020
To: ITP Board
From: Maxwell Dillivan, AICP – Senior Planner
Subject: FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – JULY 2020

OVERVIEW

July 2020 witnessed continued ridership recovery, albeit incremental. Six of the top seven top-performing routes for the month in terms of productivity (passengers per mile, passengers per hour, farebox recovery, and average daily passengers) include all routes currently operating at 15-minute all day frequency.

BACKGROUND INFORMATION

Monthly Ridership

	July 2020	July 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes</i>)	242,174	560,988	↓ 56.8%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	24,910	71,979	↓ 65.4%
Demand-Response (<i>Go!Bus, PASS</i>)	13,180	27,583	↓ 52.2%
Total Monthly Ridership	280,263	660,550	↓ 57.6%

Daily Average Ridership

	July 2020	July 2019	% Change
Weekday Total	10,246	25,388	↓ 59.6%
Weekday Evening	1,474	4,452	↓ 66.9%
Saturday	6,566	12,631	↓ 48.0%
Sunday	2,930	5,979	↓ 51.0%

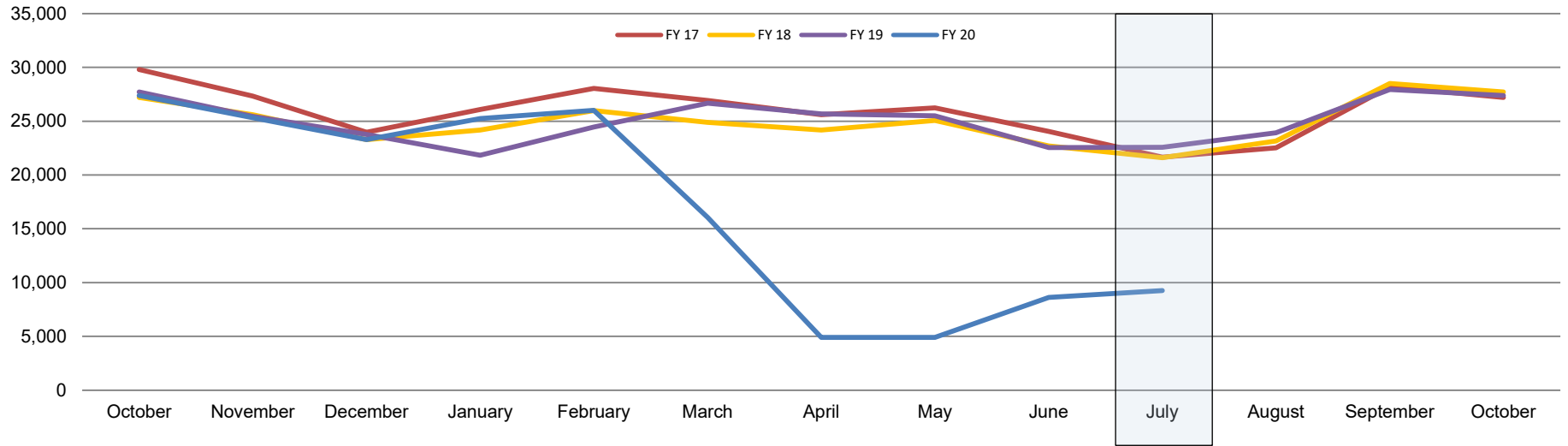
Fiscal Year Ridership

	Fiscal Year 2020	Fiscal Year 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes</i>)	4,243,883	6,055,980	↓ 29.9%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	1,655,515	2,305,354	↓ 28.2%
Demand-Response (<i>Go!Bus, PASS</i>)	195,438	286,794	↓ 31.9%
Total Monthly Ridership YTD	6,094,836	8,648,128	↓ 29.5%

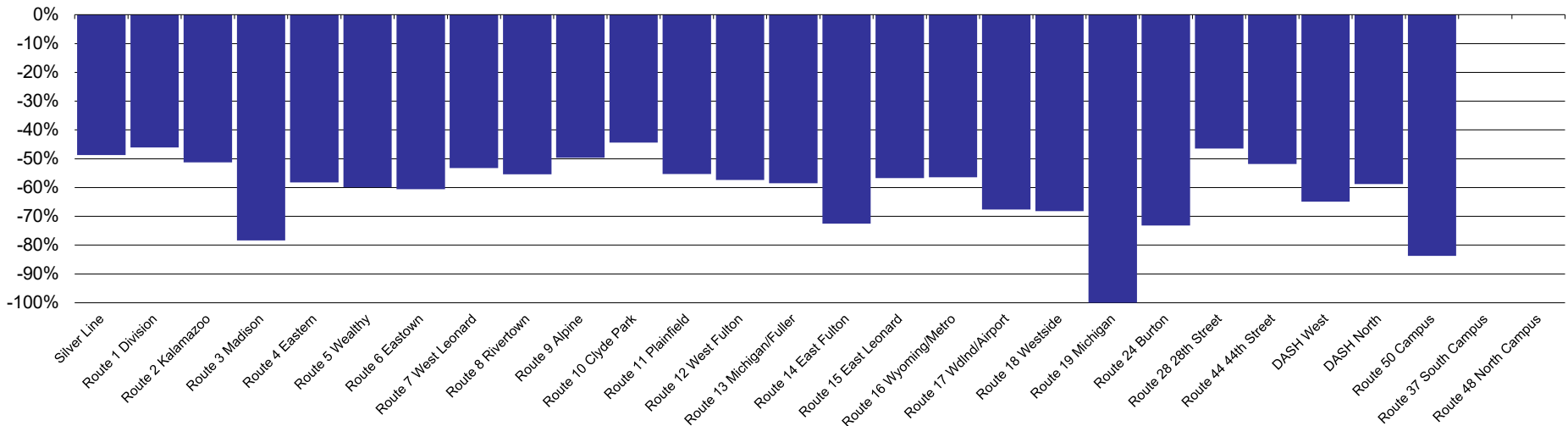
Productivity Summary

	July 2020	July 2019	% Change
Average passengers per hour per route	9.5	17.9	↓ 47.1%
Average passengers per mile per route	0.72	1.46	↓ 50.7%
Average farebox recovery percent per route	12.2%	25.3%	↓ 51.8%
Average daily passengers	8,072	18,687	↓ 56.8%

Monthly Weekday Average Ridership History



Percent Change by Route: July 2020 compared to July 2019





Date: [insert date], 2020
To: ITP Board
From: Maxwell Dillivan, AICP – Senior Planner
Subject: FIXED ROUTE RIDERSHIP AND PRODUCTIVITY REPORT – AUGUST 2020

OVERVIEW

August 2020 witnessed incremental ridership recovery through the first half of the month. The second half of August, ridership recovery in terms of percentage decreased significantly due to the lack of returning students at the magnitude typically experienced in previous years.

BACKGROUND INFORMATION

Monthly Ridership

	August 2020	August 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes</i>)	232,029	608,801	↓ 61.9%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	36,891	165,264	↓ 77.7%
Demand-Response (<i>Go!Bus, PASS</i>)	13,796	28,495	↓ 51.6%
Total Monthly Ridership	282,716	802,560	↓ 64.8%

Daily Average Ridership

	August 2020	August 2019	% Change
Weekday Total	11,090	30,866	↓ 64.1%
Weekday Evening	1,579	4,939	↓ 68.0%
Saturday	4,281	13,740	↓ 68.8%
Sunday	2,923	6,577	↓ 55.6%

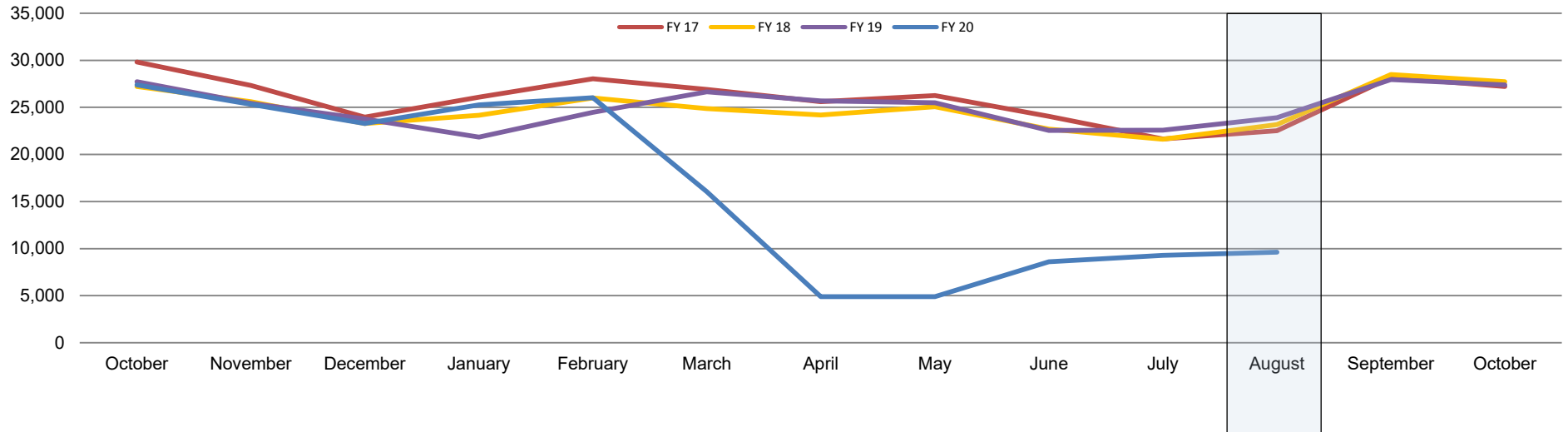
Fiscal Year Ridership

	Fiscal Year 2020	Fiscal Year 2019	% Change
Routes 1 – 44 (<i>non-contracted regular fixed routes</i>)	4,475,912	6,664,781	↓ 32.8%
Contracted/Specialized Service (<i>GVSU, DASH, etc.</i>)	1,692,406	2,470,618	↓ 31.5%
Demand-Response (<i>Go!Bus, PASS</i>)	209,234	315,289	↓ 33.6%
Total Monthly Ridership YTD	6,377,552	9,450,688	↓ 32.5%

Productivity Summary

	August 2020	August 2019	% Change
Average passengers per hour per route	9.0	19.1	↓ 52.9%
Average passengers per mile per route	0.68	1.55	↓ 56.0%
Average farebox recovery percent per route	10.0%	24.8%	↓ 59.5%
Average daily passengers	7,487	19,461	↓ 61.5%

Monthly Weekday Average Ridership History



Percent Change by Route: August 2020 compared to August 2019

